



ORILLIA
DRAGON
BOAT
FESTIVAL



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Diamond Dragon Sponsorship 2008

The Community Foundation of Orillia & Area once again helping build a caring community, forever...through the excitement of dragon boat racing in our area. The Orillia Dragon Boat Festival consists of a one day racing event, with the official opening ceremonies and entertainment/activities the day prior to races.

Diamond (Title Sponsor) Dragon Sponsorship - \$10,000

Recognition

The Community Foundation of Orillia & Area will recognise sponsorship support of "**Your Company**" through inclusion on advertising of the event, including but not limited to:

- Your company logo/name featured on/in event material including, but not limited to:
 - Brochures
 - Flyers, colour and/or black and white
 - Colour posters
 - T-shirts, for registered team paddlers (1,000+)
 - At the event area, on the day of the event
 - Event programme (half page)
 - Race results board, on the day of the event (logo)
- Signage at the Orillia Dragon Boat Festival promotional display in The Community Foundation of Orillia & Area's office.
- Listing and logo on the Orillia Dragon Boat Festival website, with a link to your company website
- Listing in The Community Foundation of Orillia & Area's quarterly newsletter.

In addition to the above mentioned recognition, sponsorship at the **Diamond Dragon** level would also offer the following opportunities:

- Participation in media events regarding the Orillia Dragon Boat Festival
- Exclusivity in your sponsorship category
 - Preferred option to claim same level sponsorship in 2009
 - Signage on Dragon Boat (one side)
 - Signage privileges: you may post (at your cost) up to two company signs at different locations as approved by the Dragon Boat Festival Committee

Sponsorship at the **Diamond Dragon** level would also offer the following awards opportunity:

- Your company name on a divisional award, alongside The Community Foundation of Orillia & Area, if you choose to cover the costs of the awards for that division
- Participation in awards presentation, to present that award

Sponsorship of the Orillia Dragon Boat Festival will also link "**Your Company**" with several other local charities and non-profits alongside The Community Foundation of Orillia & Area, showing good corporate citizenship in our community.