



ORILLIA  
DRAGON  
BOAT  
FESTIVAL



The Community Foundation of Orillia & Area  
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## Friendly Dragon Sponsorship 2008

The Community Foundation of Orillia & Area once again helping build a caring community, forever...through the excitement of dragon boat racing in our area. The Orillia Dragon Boat Festival consists of a one day racing event, with the official opening ceremonies and entertainment/activities the day prior to races.

### Friendly Dragon Sponsorship - \$1,000 Recognition

The Community Foundation of Orillia & Area will recognise sponsorship support of "**Your Company**" through inclusion on advertising of the event, including but not limited to:

- Your company name featured on/in event material including, but not limited to:
  - Brochures
  - Flyers, colour and/or black and white
  - Colour posters
  - T-shirts, for registered team paddlers (1,000+)
  - At the event area, on the day of the event
  - Event programme (business card size)
  - Race results board, on the day of the event (name)
- Listing in the Orillia Dragon Boat Festival promotional display in the Library.
- Listing on Orillia Dragon Boat Festival website
- Listing in The Community Foundation of Orillia & Area's quarterly newsletter.

In addition to the above mentioned recognition, sponsorship at the **Friendly Dragon** level would also offer the following opportunities:

- Participation in media events regarding the Orillia Dragon Boat Festival
- Preferred option to claim same level sponsorship in 2008

Sponsorship of the Orillia Dragon Boat Festival will also link "**Your Company**" with several other local charities and non-profits alongside The Community Foundation of Orillia & Area, showing good corporate citizenship in our community.