



ORILLIA
DRAGON
BOAT
FESTIVAL



THE COMMUNITY
FOUNDATION
OF ORILLIA & AREA

A Caring Community...Forever

27 Coldwater St. E.

Mailing: Orillia Station Main, PO Box 622

Orillia, ON L3V 6K5

Phone 705-259-1153

www.communityfoundationorillia.ca



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Diamond Dragon Sponsorship 2009

The Community Foundation of Orillia & Area is once again helping build a caring community through the excitement of dragon boat racing in our area. The Orillia Dragon Boat Festival will consist of a full day of racing. With an official opening ceremony, entertainment and activities, all to take place on Saturday, September 26, 2009.

Diamond (Lead) Dragon Sponsorship - \$10,000

The Community Foundation of Orillia & Area will recognise sponsorship support of "**Your Company**" through inclusion in the following:

- Your company logo/name featured as **Diamond Dragon** Sponsor on/in event material including, but not limited to:
 - Flyers, colour and/or black and white
 - Colour posters
 - T-shirts, for registered team paddlers (750+)
 - At the event area, on the day of the event
 - Race results board, on the day of the event (logo)
- Listing and logo on the Orillia Dragon Boat Festival website, with a link to your company website
- Recognition as a **DIAMOND (Lead) Dragon** sponsor in a minimum of two advertisements printed in the Orillia Packet & Times
- Opportunity to set up a display booth at the event if desired
- Exclusivity in your sponsorship category if desired
- Opportunity to speak during the Opening Ceremonies of the event
- Participation in media events regarding the Orillia Dragon Boat Festival
- Preferred option to claim same level of sponsorship in 2009
- Signage privileges: you may post (at your cost) up to three company signs at locations as approved by the Dragon Boat Festival Committee



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Sponsorship at the **Diamond Dragon** level would also offer the following awards opportunity:

- Your company name on a divisional award, alongside The Community Foundation of Orillia & Area, if you choose to cover the costs of the awards for that division
- Participation in awards presentation, to present that award

Sponsorship of the Orillia Dragon Boat Festival will also link "**Your Company**" with several other local charities and non-profits alongside The Community Foundation of Orillia & Area, showing good corporate citizenship in our community.