



ORILLIA
DRAGON
BOAT
FESTIVAL



27 Coldwater St. E.
Mailing: Orillia Station Main, PO Box 622
Orillia, ON L3V 6K5
Phone 705-259-1153
www.communityfoundationorillia.ca



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Gold Dragon Sponsorship 2009

The Community Foundation of Orillia & Area is once again helping build a caring community through the excitement of dragon boat racing in our area. The Orillia Dragon Boat Festival will consist of a full day of racing. With an official opening ceremony, entertainment and activities, all to take place on Saturday, September 26, 2009.

Gold Dragon Sponsorship - \$5,000

The Community Foundation of Orillia & Area will recognize sponsorship support of "**Your Company**" through inclusion in the following:

- Your company logo/name listed on event material including, but not limited to:
 - Flyers, colour and/or black and white
 - Colour posters
 - T-shirts, for registered team paddlers (750 +)
 - At the event area, on the day of the event
 - Race results board, on the day of the event (logo)
- Listing and logo on the Orillia Dragon Boat Festival website, with a link to your company website
- Recognition as a **Gold Dragon** sponsor in a minimum of two advertisements printed in the Orillia Packet & Times
- Opportunity to set up a display booth at the event if desired
- Exclusivity in your sponsorship category if desired
- Opportunity to speak during the Opening Ceremonies of the event
- Opportunity to set up a display booth at the event if desired
- Signage privileges: you may post (at your cost) up to three company signs at locations as approved by the Dragon Boat Festival Committee



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Sponsorship at the **Gold Dragon** level would also offer the following awards opportunity:

- Your company name on a divisional award, alongside The Community Foundation of Orillia & Area, if you choose to cover the costs of the awards for that division
- Participation in awards presentation, to present that award

Sponsorship of the Orillia Dragon Boat Festival will also link "**Your Company**" with several other local charities and non-profits alongside The Community Foundation of Orillia & Area, showing good corporate citizenship in our community.