



THE COMMUNITY
FOUNDATION
OF ORILLIA AND AREA



Annual General Meeting 2012





Message from the Chairman of the Board

2012 was a year of major restructuring for the Community Foundation of Orillia and Area. We made the strategic decision to withdraw from organizing “events” (e.g. Dragon Boats and Ski Day) to refocus on our core activities of building, managing and granting our charitable endowment funds. This transition was enabled by our new contract with the Community Development Corporation (CDC) under which they handle the administration of our organization. This contract arrangement allowed us to dramatically reduce our annual operating overhead expense to a level where we no longer need to do annual fundraising to cover our operating costs. We can thus focus on our core activities related to our endowment funds.

In the area of building our endowment funds, we are focused on working with our existing fundholders, strong local charities and philanthropic donors to build our endowment funds with a goal of reaching \$5 million by 2017. In 2012 we received new donations to our endowment fund portfolio of over \$185,000. We are delighted that in 2012 we established a new endowment fund, the Scott & Jean Tudhope Fund. We hope to grow this fund further through a transfer of an existing donor directed fund from another institution and future donations. The recipients of the grants from this new fund will be determined by the donors each year beginning in 2014.

In the management of our existing endowment funds, we continue to have a strong working relationship with our primary investment managers Connor, Clark & Lunn. Our endowment fund portfolio generated a net return of over 11% in 2012 and ended the year with a value of over \$1.5 million. In 2012 we also initiated our first alternate investment manager agreement with Karen O’Coin at BMO Nesbitt Burns to manage the new Tudhope Fund and we look forward to continuing this relationship.

On the granting front, we awarded nearly \$30,000 worth of grants to 18 local charities including the Orillia Seniors Centre, Orillia Youth Centre, Boys and Girls Club, Lighthouse Christian Ministries, Couchiching Jubilee House, Salvation Army, Orillia District Arts Council, Canadian Authors Association and others. These grants helped these charities to deliver the critical services they provide to our community.

It is critical to remember that the CFOA is not a front-line charity delivering service to the community. We are an enabler. We connect donors with a desire to give back to our community with charities in our community that are doing critical work and need financial support. Finally, a big thank you to all of the members of the Community Foundation Board of Directors and other community members who have given their time and effort to make all of this good work possible.

Michael Gordon
Chair, CFOA Board of Directors



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The 2012-13 Board of Directors

Michael Gordon, President
Darlene Elder, Past President
Josh McQuay, Vice-President
Kathi Shropshire, Treasurer
Sharron Brown
Jodi Lloyd
Trevor Walker
Kathy Webb

In addition to our Board of Directors, the following individuals merit special recognition as volunteer committee members.

CFOA Committees

Asset Development

Michael Gordon: Chair
Sharron Brown
Tom Jarvis
Paul Taylor

Investment

Josh McQuay: Chair
Michael Gordon
Tom Jarvis
Kathi Shropshire

Community Grants

Trevor Walker: Chair
Michael Davenport
Jodi Lloyd
Anna Proctor
Charles Sheppard
Kathy Webb

Professional Management

Investment Management

Connor, Clarke & Lunn
BMO Nesbitt Burns

Auditor

Ben T. Cole Professional
Corporation



Funds Held and Administered by the CFOA

The Smart and Caring Communities Fund

This important Fund allows flexibility in matching a donor's philanthropic priorities with Our Community's needs. The Community Endowment Fund enables the Foundation to respond to the areas of urgency within our community. The income is distributed in the form of grants recommended by the Grants Committee and approved by the Board of Directors, in response to applications received from various community organizations.

Doctor Recruitment Endowment Fund

This endowment fund has been established with The Community Foundation of Orillia & Area, through contributions from Orillia Soldiers' Memorial Hospital Foundation. The interest earned will be used to assist community groups in attracting doctors to establish practices in the Orillia area.

Ontario Endowment For Children And Youth In Recreation Fund

The Community Foundation of Orillia & Area in partnership with the Province of Ontario established this fund to provide a stable, ongoing source of funding to address the recreational and cultural needs of young people. Some examples of the kinds of programs that will be considered for support are after-school cultural and recreation programs, community sports initiatives and neighbourhood playgrounds.

Salvation Army Camp Newport Fund

This endowment fund was established to send local children to Camp Newport recognizing that quality recreation plays a significant role in the healthy development of children and youth.

Casino Rama CREW Festive Fund

This endowment fund was established by the CREW at Casino Rama to help local non-profit groups during the winter festive season to supply the less fortunate with necessary items.

Trails for Life Endowment Fund

This permanent endowment fund was established to help maintain Orillia's Trails For Life, a 10 kilometer multi-use paved trail built in 2000 as part of the Millennium celebrations.

YMCA Skid Watson Endowment Fund

This fund was established by the Orillia YMCA to recognize and promote the legacy of an exceptional man, Skid Watson. This Fund will be used each year to assist those children, single parents and adults that are in need of assistance with membership and programs costs at the Orillia YMCA.



Carol Ivey Victim Crisis Service Fund

This fund, established by Carol Ivey, will provide for an annual gift disbursed from its investment proceeds to support the ongoing administration and operating costs for North Simcoe Victim Crisis Services, in perpetuity.

They Had A Dream Fund (Community Foundation's Administration Endowment)

In order to maintain an acceptable level of administration costs on the various funds, an Administration Endowment Fund was established to support the operating and administration of The Community Foundation of Orillia & Area. This Fund was named "They Had A Dream Fund" in honour of two of the Foundation's founders, Mr. Jim Dykes and Mr. Ken Koyama.

The Patti Cox Memorial Children's Fund

The endowment fund was established to assist and support children and children's activities in the Orillia area that focus mainly on personal development of children where the benefits arising from such personal development will last a lifetime.

The Patti Cox Memorial Senior's Fund

This endowment fund was established to assist and support seniors and senior's activities in the Orillia area that focus on improving levels of independence and self-sufficiency of seniors.

Our Ramara Endowment Fund

This is an endowment fund was set up by the 'Our Ramara Steering Committee' for the benefit of people living in Ramara by providing funds to promote the sustainability of charitable projects within the community of Ramara.

Couchiching Conservancy Land Stewardship Endowment Fund

This Stewardship Fund is an innovative province-wide partnership created to help our community care for the land we love, forever. The Couchiching Conservancy protects lands that are important to our community. The Stewardship Fund recognizes these lands need financial support to protect and preserve them in perpetuity.

Kiwanis Fund (Managed)

This fund was established by the Kiwanis Club of Orillia and is managed by The Community Foundation of Orillia & Area. It supports the work of the Kiwanis Club in our area.

Orillia Volunteer Firefighters Community Disaster Relief Fund

This is a fund set up by the Orillia Volunteer Firefighters Association to assist local organizations and individuals with assistance that have been affected by a personal tragedy such as a devastating fire destroying their home or assistance with a medical problem that may require them to travel great distances. This program assists affected persons through the North Simcoe Victim Crisis Service, Salvation Army and Canadian Red Cross.



The Scott and Jean Tudhope Endowment Fund

This donor advised fund was established by Scott and Jean Tudhope. The fund will grant annually at the direction of the donors.

Simcoe College Scholarship & Bursary Award Fund

Established by Georgian College through funds received from the Simcoe College Foundation, this Fund is awarded to enhance higher education opportunities and to increase access to Georgian College programs for students from Orillia and area.

Tom Parish Scholarship Fund

This is a scholarship given annually, in memory of the late Tom Parish, to an Orillia high school graduate who will be attending a college or university to continue studies in Tourism, Marine Biology, Business or Environmental studies.

The Apprenticeship Bursary Fund

This is a scholarship fund in memory of the late, Bob Fletcher, and will be awarded in support of a local student entering post-secondary education in any trade.

Orillia Y's Men Scholastic Award

This fund was established by The Orillia Y's Men Club in 2006. The fund recognizes strong academic achievement and community/school involvement. It provides a cash award for a total of four students: one graduate from each of the 4 high schools in Orillia.

Granting in 2012

The CFOA was pleased to be able to grant to the following organizations in 2012;

Orillia & Area Physician Recruitment	North Simcoe Victim Crisis Services
Lakehead University	Couchiching Conservancy
Couchiching Jubilee House	Trails for Life
The Orillia Area Seniors Centre	Volunteer Firefighters
Eat Well to Excel	YMCA
Big Brothers Big Sisters	Deaf Access
Orillia District Arts Council	Orillia Boys and Girls Club
March of Dimes	Kids for Turtles
Canadian Authors Association	Orillia Youth Centre
Alzheimer's Society	The Sharing Place
Brechin and Beyond	The Salvation Army
	The Lighthouse Christian Mission