



THE COMMUNITY
FOUNDATION
OF ORILLIA AND AREA



2011 Annual Report





THE COMMUNITY
FOUNDATION
OF ORILLIA AND AREA

Message from the Chairman of the Board

This past year has seen significant changes at the CFOA. We took a major step in fiscal responsibility by deciding to partner with the CDC for our administration needs. This necessitated a change in focus from using events to raise funds to building endowments, which is, after all our mandate. We are working towards better relationships with strategic alliances in the planned giving environment with lawyers, accountants and financial planners. Unfortunately, the downturn in the market affected earnings on our investments, just like everyone else, but we were still able to grant \$38,518.00 for the 2011 granting period. Since the Community Foundation of Orillia and Area was established we have granted a total of \$338,474.00 into the community as of the end of the 2011 fiscal year.

The four community foundations in Simcoe County have formed an alliance and are now seeing some benefits. Our goal was to have coordinated marketing materials and installed a new software program that will better enable us to keep in touch with donors and past and future supporters of the foundation. We look forward to strengthening our presence through our association with the Community Foundations of Simcoe County.

As the board governance and focus has changed, we are also undergoing a shift in board and committee membership and we are actively pursuing interested parties to help us with our work going forward. Although it has been challenging at times over the past two years, I have enjoyed my position as Chairman of the Board. I would like to thank all of the board members for their input and support and wish the outgoing members success in their new ventures.

Incoming Chair, Michael Gordon, is well known in the community and I have found him decisive, knowledgeable and committed—all qualities the Foundation will need going forward.

Darlene Elder
Chair CFOA Board of Directors

The 2011 Board of Directors

Darlene Elder, Chair	
Josh McQuay, Vice Chair	Sarah Valiquette
Bill Price	Sharron Brown
Jodi Lloyd	Trevor Walker
Kathy Webb	Walter Schummer Treasurer
Kerri Deir	
Laura Uttley	
Michael Gordon	



THE COMMUNITY
FOUNDATION
OF ORILLIA AND AREA

Motto

Strengthening our Community!

Vision

The Community Foundation of Orillia and Area is a vital community asset: a public foundation created by and for the people of our community. We work with private donors, service clubs, businesses, and charitable organizations to stimulate charitable giving, establish permanent endowment funds, and support initiatives which make an ongoing difference and enhance the quality of life in our community.

Mission

The mission of the Community Foundation of Orillia and Area is to facilitate and stimulate giving in order to build a strong and caring community in which to live, work, and play by:

- Developing and maintaining permanent endowment funds through responsible stewardship
- Assessing and responding to existing, emerging, and changing community needs
- Providing a means for individuals and organizations with varied interests and levels of giving who want to contribute back to their community both during and after their lifetime
- Demonstrating leadership by forming, encouraging, supporting, and educating individuals, community groups, service clubs, foundations, professional advisors, businesses, government, the media and others

Core Values

Integrity – Accountability – Community Leadership – Stewardship - Professionalism

Professional Management

Investment Management

Connor, Clarke & Lunn
Corporation

Auditor

Ben T. Cole Professional

THANK YOU!

The Community Foundation of Orillia and Area would like to thank the following individuals, organizations, and businesses for their support of our 2011 events

The Packet and Times	The A Channel
Orillia Today	Acres Auto Glass
Sunshine 89.1	Al & Jan's Oldies Diner
KICX 106/The Dock	All Canadian Taxi
Casino Rama	Apple Auto Glass
WSI Waste Services Inc.	Assante Wealth
Stonegate Inn/Sixteen Front	Bayou Park Marine
RBC Global Asset Management	BDO Canada
Renaissance Investments	Carproof
Orillia & District Construction Association	Darken Your Ride
Davenport Subaru	Downtown Computers
Jim Wilson Chevrolet	Dr. Michelle Gordon
Thor Motors	Economy Chemical
Madison County Food & Beverage	Electronic Lifestyles
Jack's Music Hall	Elite Printing
Hammock Harbour	Era 67
Complete Rent-Alls Orillia	Extreme Collision
The Water Store Orillia	Fenton Auto Parts
Speedy Signs	Harpers Collision
Rose Printing	Home Hardware
Impression House	Housser's Paint and Wallpaper
Dundee Wealth	Inochi Spa
Bill Trayling	SNAP Orillia
City of Orillia	Lise Bouchard CIBC
Ed Hunter	Mark Goode
GB Cragg Insurance	MC Cycle Refinishing
Georgian College Security	McGill transportation and Logistics
Max Durnford Photography	Morton Metals
Kutting Edge	Muskoka Wrench
Great White North	Newton's Hawkestone Tire
Ontario Early Years	Nor-Weld Ltd.
Orillia Fire Department	Orillia's Wine Experience
Pizzaville	Robert Mauro CMA
Port of Orillia	Sarah Vinnels CIBC
Sinton Transportation	Sirius Satellite Radio
SJT Marine Contracting	The Water Market
Teletech	Wm McFarlane HVAC Contracting
Theo's	Jack and Maddy's

Thank-you to our 2011 Donors

Rick	Allen	Mary	Girard
Mary	Anca	Michael	Gordon
Gord	Ball	Margaret	Graham
Jane	Ball	Joan	Grandine
Barry	Barber	Muriel	Grandine
Jenelle	Barker	Diana	Greavette
Scott	Barker	Nancy	Harris
Paul	Barker	Gisela	Hartung
Debbie	Barr	Marie	Hawn
Ken	Bass	Sara	Hay
Carolyn	Baxter	Brenda	Healey
Blake	Begy	Pat	Hehn
Keith	Bell	Kim	Hewitt
Cathy	Bercitavicie	Graham	Holloway
Martha	Biandino	Ursula	Holloway
Lori	Borth	Carolyn	Holmes
Brian	Bourne	RBC Foundation	
Chris	Bowman	David	Homer
Peter	Brown	Vicki	Hornick
Marlene	Bulas	Victoria	House
Shawn	Campbell	B.A.	Jervis
Luisa	Cirimele	Doug	Johnston
Rosie	Cook	Linda	Jones
Paul	Cook	Fran	Keery
Dave	Covro	Dawn	Kelly
Kaissan	Cuffe	Frances	Kelly
Kelly	D'Cruz	Matt	Kelly
Jacki	Dening	Simon	Kennedy
Doug	Downey	Daryl	Lapointe
Chaundra	Duffy-Quibell	Kelly	Lassaline
Garry	Edgett	Debbie	Lawless
Wayne	Edgett	Karl	Locke
Julie	Emery	Annabelle	Lovering
Bob	Emmett	Art	Loverock
Colleen	Evans	Scott	MacGregor
Sue	Ewles	Janet	Machan
A.	Fabiano	Nanci	Mackenzie
Joan	Filliter	Ronda	MacPherson
Diane	Fletcher	John	Mansfield
Kevin	Flynn	Muriel	Marsh
Pat	Forrest	Dean	Marson
Carl	Fraser	Steve	McFadden
Nenita	Fraser	Karen	Mclsaac
Allen	French	Kristi	McKechnie

Sam	Gellately	John	Mesec
Don	Gillibrand	Allison	Miller
Wilma	Mills	Paul	Viherjoki
Robin	Moore	Naomi	Wachowiak
Katelyn	Nugent	Carol	Wagg
Mike	Nugent	Deborah	Wagner
Karen	O'Coin	Helen	Waters
Miriam	Owen	Val	Watt
Joyanne	Paget	Christine	Whitmore
Kathryn	Parsons	Tom	Wilson
Al	Patterson	Shelley	Wilson
J. B.	Pearson	Emily	Wilson
Lionel	Poizner	Dave	Wise
Margaret	Pomeroy	Ellen	Wolper
Valerie	Powell	Hartley	Woodside
Jamie	Powell	J.	Worboys
Lou	Probst	Wendy	Yare
Cynthia	Reichstein	Curtis	Yellina
Tony	Reid	Scott's Garden Centre	
Joan	Rosebush	Stepan Canada Inc.	
Anne	Ross	Bears Den	
Wayne	Scanlon	Extreme Rockstar	
Peter	Schoppel	K. Knight Construction	
Larry	Schweyer	B&B Climate Care	
D.	Seguon	Crates Lake Country	
F.	Shortt	Ingrid	Vandermarel
Kathi	Shropshire	Jack	Verburg
David	Silk		
Drew	Sinclair		
Beverly	Skelding		
John	Smale		
Alan	Smale		
Ron	Stanton		
Lydia	Steels		
Bianca	Steenman		
Ron	Stevens		
David	Stirling		
Noella	Storry		
Diane	Sullivan		
Mark	Sullivan		
Catherine	Sullivan		
Robert	Sullivan		
Eleanor	Taylor-McNichol		
Craig	Thanasse		
Gary	Theiss		
Mary	Theiss		
Wendy	Timpano		

2011 Endowment Funds

The Community Unrestricted Endowment Fund

Allows the CFOA to respond to the areas of greatest urgency within the community

Ontario Endowment For Children And Youth In Recreation Fund

Partnering with the Province of Ontario to address the recreational and cultural needs of young people

The Patti Cox Memorial Children's Fund

Established to support children's activities in the Orillia area

The Patti Cox Memorial Seniors' Fund

Established to support seniors' activities in the Orillia area

Casino Rama Festive Fund

Established by Casino Rama employees to help needy families during the festive season

Our Ramara Endowment Fund

Supports charitable activities and organizations which benefit the Ramara Community

Doctor Recruitment Endowment Fund

In collaboration with the Orillia Soldiers' Memorial Hospital Foundation, helps to attract doctors to our area

Orillia Volunteer Firefighters Disaster Relief Endowment Fund

Established by the Volunteer Firefighters of Orillia, supporting the work of the Red Cross, Salvation Army, and North Simcoe Victim Crisis Services.

Trails For Life Endowment Fund

A permanent endowment fund to help maintain Orillia's *Trails for Life*

YMCA Skid Watson Endowment Fund

Assists needy families with YMCA membership and program costs, in memory of an exceptional man, Skid Watson

Carol Ivey Victim Crisis Service Fund

Established by Carol Ivey, supporting North Simcoe Victim Crisis Services

They Had A Dream Fund

Contributes to the operating costs of The Community Foundation of Orillia and Area, named in honour of two of the Foundation's founders: Mr. Jim Dykes and Mr. Ken Koyama

Simcoe College Scholarship & Bursary Award Fund

Established by Georgian College, helping students who require financial assistance

Tom Parish Scholarship Fund

An annual scholarship in memory of Tom Parish, awarded for post-secondary studies in Tourism, Marine Biology, Business or Environmental Studies

Orillia Y's Men's Club Scholarship Fund

Established by The Orillia Y's Men Club in 2006, awarded annually to one graduate student from each of Orillia's four high schools

Apprenticeship Bursary Fund

Established in memory of Bob Fletcher, providing a bursary for HVAC or electrical apprenticeship training within the Orillia or Muskoka area.